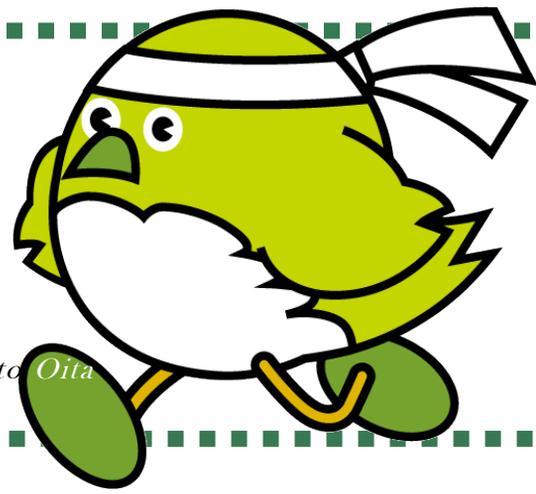


# What's up,

# OITA!

 2020 October  
No. 53

Bringing the latest from Oita, Japan to all those connected to Oita thriving all across the globe.

## About STEQQI

Watcharainthorn Khamkerd & Phuong Miyajima reporting for the Oita International Students Business Center (SPARKLE)



We are a creative team composed of a selected number of exceptional talents based in Oita prefecture. Aside from Japanese and English contents made for internet and televised media, we also excel in creating multilingual and multicultural videos in various languages such as Thai and Vietnamese.



Watcharainthorn Khamkerd (Bill), the CEO of STEQQI, was born in Thailand in 1995. From the age of 13, Bill has received numerous awards domestically and internationally for his videos from the age of 13. During his time in APU, Bill also made promotional videos for the university and Oita prefecture. Upon graduating in spring of 2018, Bill set up the media production company STEQQI, marking the milestone of becoming the first foreign exchange student in Oita to start their own business. Phuong Miyajima, one of Bill's alumni, joined the company as its director when Bill reached out to her during the stages of startup.



The limits to the genres of video making are boundless, spanning from the areas of advertisements, promotional videos and business interviews all the way to artistic works and scientific documentaries – our company's motivation lies in devising and creating captivating and memorable videos that meet client demand with precision. As our next immediate goal, we are working on making STEQQI the go-to choice for commercial video production within Kyushu.

## Our Portfolio

**Video on *ontayaki*, prize-winning piece for the Monozukuri Japan Film Awards Grand Prix**

*Ontayaki* BELONG

<https://youtu.be/psYkgzkprU>

**Tourism Promotion Video for Beppu**

*Beppu The Onsen Journey*

<https://youtu.be/VzbwKqLSvVw>



the 1<sup>st</sup>

# Asami

# Marche

What's up, OITA! 2020 October, No. 53

# 2020 10/24 (sat)

2 Chome-15-19 Asami, Beppu, Oita 874-0812

Cancellation in the event of bad weather

## 10AM ~ 3PM

Fresh, local food, arts & crafts, and various activities including live music performances available on the day.



Where:  
**Hachiman Asami Shrine**  
Cost:  
**Free entrance**

### Festival *goshuin*

The cosmos *goshuin* is available from Oct 23-26.



600 yen. *goshuin* booklet required  
Limited time only



## Sceneries on the day



The 1<sup>st</sup> Asami Marche opened at the Hachiman Asami Shrine, one of Beppu's famous power spots.

The event, delayed since May, convened on October 24 after much anticipation, and the air was alive with buzzing visitors on the day. The Asami Marche was born from the idea of 'reviving the liveliness of morning markets held since the Kamakura period on the site of the Hachiman Asami Shrine, Beppu's patron shrine'. Organisers hoped that the event would act as a platform for communication for Beppu's older and newer residents, people of various age groups, as well as business owners across different regions.

It so happens that the weather was clear, and I spent the exploring the shrine with my friend under blue skies, fully enjoying the atmosphere of the morning market. While listening to the sound of koto music, I collected a special edition of *goshuin* with a cosmos design, ordered bento from one of Beppu's popular restaurants, and bought enough fresh vegetables to last me throughout the weekdays of the following week. It has been a while since I had visited a morning market, and time seemed to fly by since I enjoyed myself so much.

**Xin Lan Xie,**  
**CIR from Australia**